

Lucy Marlow

Partner

I am a Partner in Fox Williams' intellectual property team. I advise across the full spectrum of IP rights covering the securing, exploitation and protection of intellectual property.



Lucy specialises in strategically advising clients across the full range of intellectual property rights; including trade marks, copyright, passing off, patents, and designs. Lucy's experience also extends to domain name disputes, confidential information, and advertising law.

Upon qualifying in 2011, she specialised in intellectual property and has worked within several leading IP teams in London. Her practice covers the securing, exploitation, and protection of IP rights across all sectors. Her specialist interests lie in emerging technologies, health tech, and sport.

Lucy enjoys handling complex IP disputes and working with clients to achieve their objectives. Lucy has settled IP disputes through various means, including correspondence, mediation, and the IP specialist courts and registries.

Upon graduating from Oxford University, Lucy completed the Graduate Diploma in Law at Oxford Brookes University and the Legal Practice Course at the College of Law.

Lucy is praised by clients for her attention to detail and strategic prowess, allowing her to thrive in complex matters.

Lucy is a member of ChIPs, Women in Sport, Women in Football and the Women's Sports Collective.

Legal Expertise

- Intellectual Property
- Copyright
- Designs
- Trademarks
- Passing off
- Patents
- Confidential Information
- Advertising law
- Various sectors: Technology, Sports, Media and Fashion.

Experience

- Rotam Agrochemical Company Ltd & Anor v GAT Microencapsulation GMBH [2018] EWHC 2765- Successfully defending a multi-million pound breach of contract, misrepresentation, and negligent misstatement claim in the Commercial Court.
- Lilley v DMG Events Limited (formerly DMG World Media (UK) Limited) [2014] EWHC 610 (IPEC)- Successfully striking out a High Court copyright infringement claim.
- Azzurri Communications Ltd v International Telecommunications Equipment Ltd (t/a SOS Communications) & Ors [2013] EWPC 22- Successfully representing the Claimant, a leading telecommunications provider, in a breach of contract and trade mark infringement claim. Notably, the Claimant was awarded damages for wasted staff and wasted management time as a result of the Defendant's breach.
- Representing a global media company in various copyright, trade mark and passing off disputes.
- Managing the trademark portfolio and advising in respect of various IP matters for a leading Health Tech company.